

A short journey  
into the  
world of  
ERP

ERP

Enterprise

Resource

Planning

# Enterprise

An organization created

for **viable**

Business ventures

with varying complexity

# Resource

A source of supply or  
support

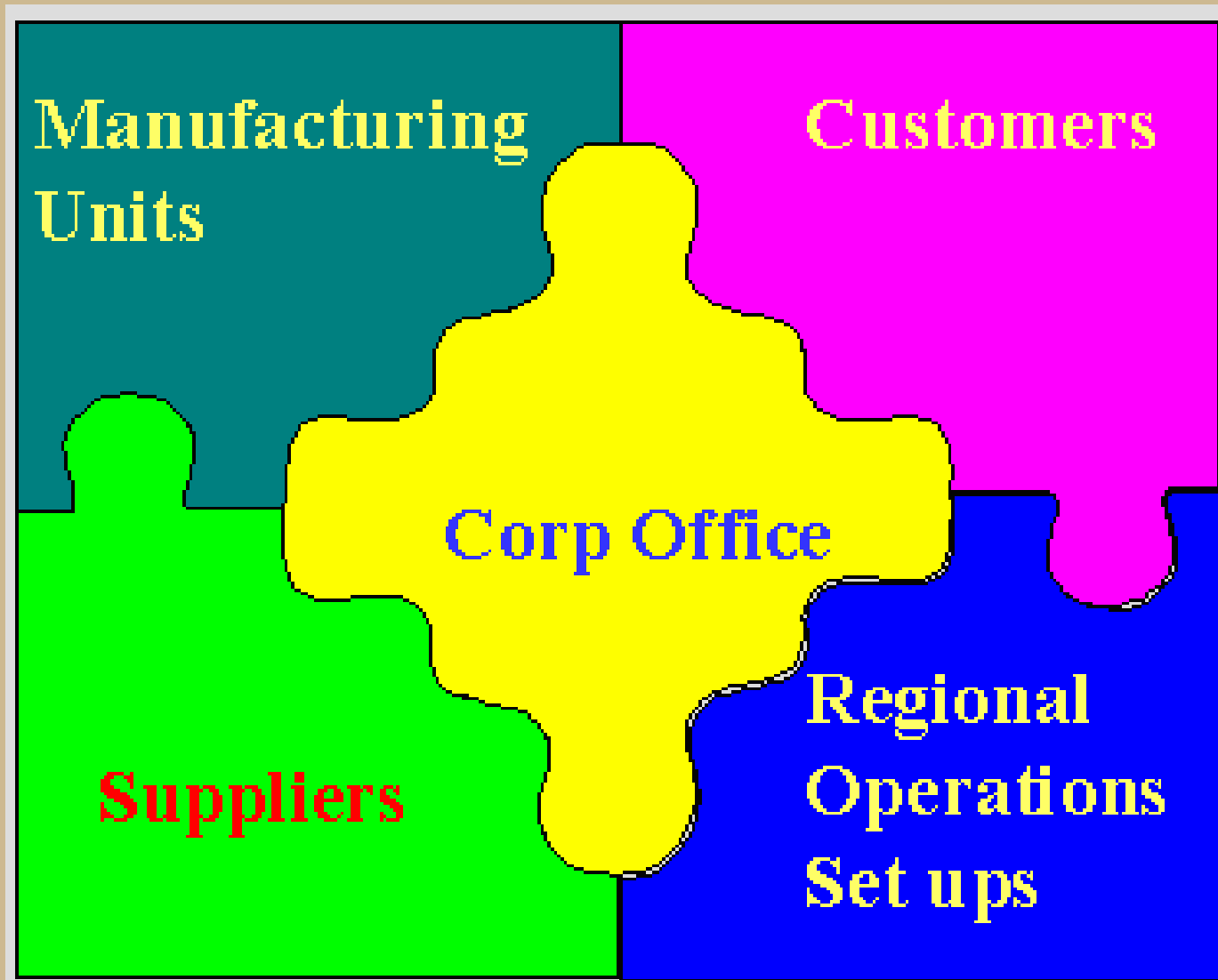
Man, Machine, Material,

Money, Land, Market

# Planning

A process which develops  
a blueprint or roadmap  
that enumerates the  
means to attain an end

# Integrating Stakeholders



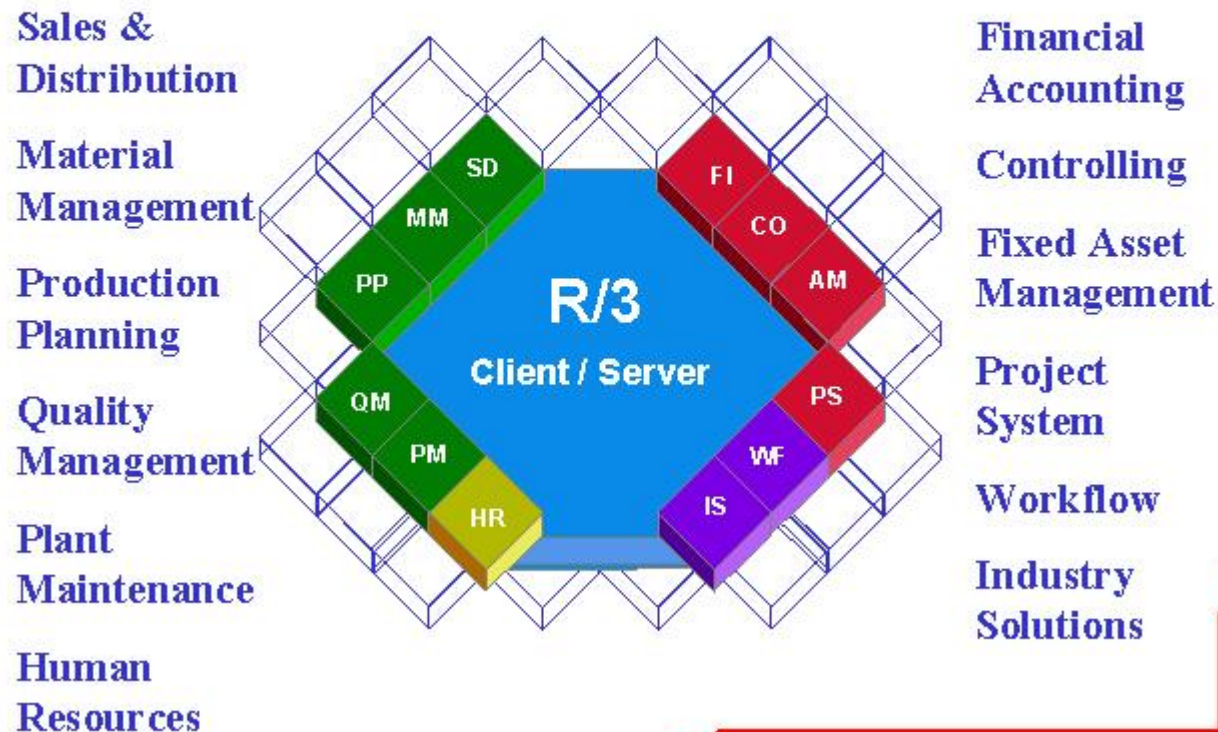
# ERP System

is a synergistic business  
tool to

**P**lan and Monitor the  
utilization of **R**esources  
in an **E**nterprise

# Functions in an Enterprise

## R/3 Core Business Processes



Systems, Applications and Products

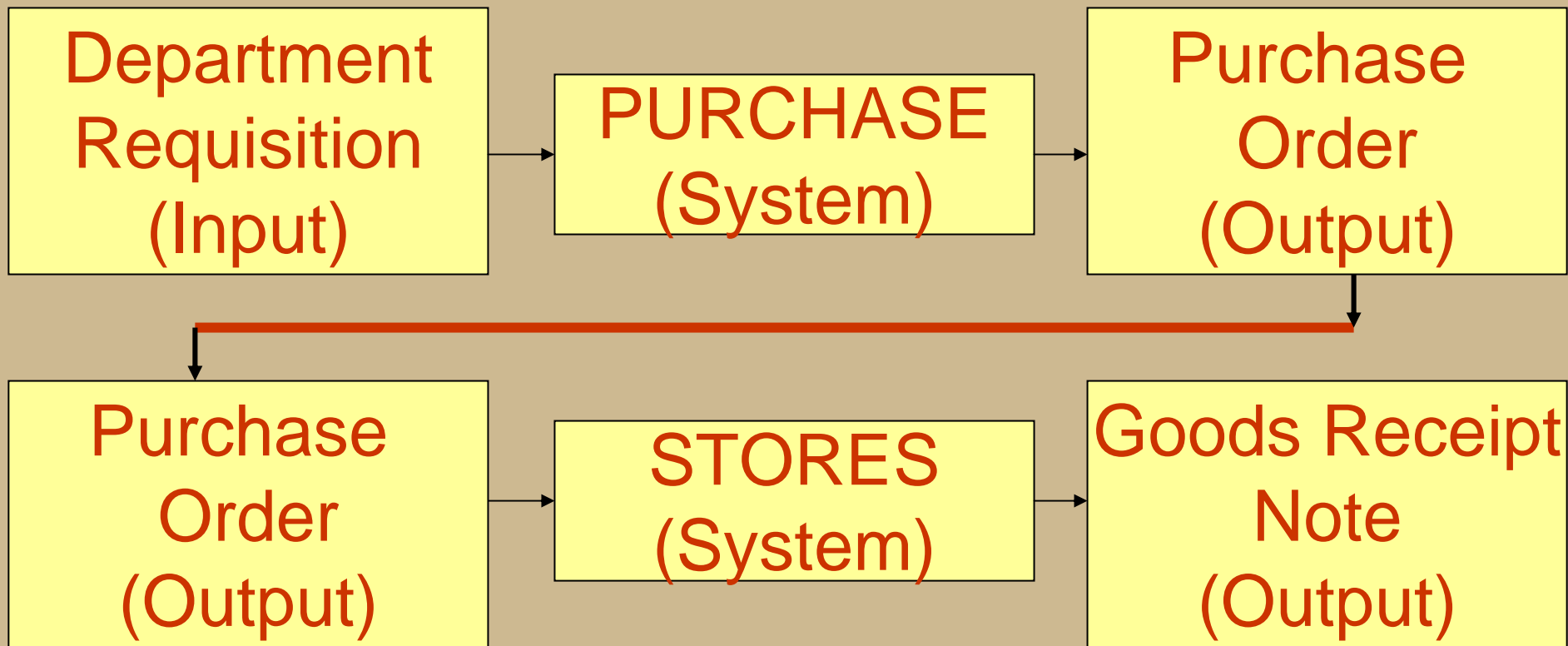
# What is a System?

A procedure or process for  
obtaining an objective

Input → System → Output

Every output acts as an  
input

# What is a System?



# Information Flow in ERP System



Who can opt for an  
ERP System?

**ANYONE!**

To do ERP

or

not to do ERP

that is the Question

# Typical Investments for ERP-enabling a business

Hardware, Database, Software,  
Networking, Product Base Cost,  
Licenses, Implementation,  
Training & Maintenance

# Roles in ERP

Project Manager,  
Functional & Technical  
Consultants,  
Database Administrator,  
Process Owners, End-Users

# ManageMENT Philosophy

Purchasing  
ERP system is not the  
answer to all business  
malaise

E.g. Buying a Mercedes

# Jack Welch and NBC

People say, “Jack, how can you be at NBC? You don’t know anything about dramas and comedies.”

Well I can’t build a jet engine or turbine either.

# Questions???

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