

Dr. IPSHITA BASU (GUHA)

Email. ipbasu@rediffmail.com

Objectives

Professional: To successfully support and subsequently run the family business and ensure sustainability and growth through steady and improving performance, and enhance the welfare of our employees

Academic: To challenge and foster my intellectual capability and knowledge through active involvement in the education field as a teacher and consultant thereby rendering a sense of individual identity and purpose. I also intend to bring in my professional experience in the classrooms to infuse real-life information and knowledge dissemination in the teaching process

Subjects of Interest for Teaching, Researching, Writing

Strategic Management, Management Information System, Operations Management, Organization Behavior System Analysis and Design

Dipti Corrugating Industries Pvt. Ltd. 01.01.2010 – Till Date

Working in our family managed business.

Industrial Work Experience – 7+ Years

Meyer Organics Pvt. Ltd. (<http://www.meyer.co.in>) 07.06.2004-30.04.2008

Designation: Business Systems Analyst

Industry: Pharmaceuticals

- Implemented ERP in the organization
- Providing first level support to the Head Office, Factories in Thane and Bangalore.
- Managing 45+ users in both locations
- Implementing regular BPR activities
- Prepare corporate MIS Report
- Manage exports back office
- Maintenance of corporate website
- Maintenance and development of plug-in new software systems

Steag encotec (I) Pvt. Ltd. (now Evonik Energy Services India Pvt. Ltd.) (<http://www.steag-encotec.co.in>) 07.01.2002-20.03.2004

Designation: Software Engineer

Industry: Power Generation

Single-handedly managed the ENTIRE IT function including two major applications ERP applications – ESS – Ebizframe (www.essindia.com) & SI (<http://corporate.evonik.com>)

K.G. Group 02.04.2001-31.12.2001

Designation: Administrator (IS) DMR for ISO

Industry: Diamond Manufacturing

- Preparation of Production data analysis and trend in a consolidated weekly report highlighting major production actions and projecting profits
- Design and coordination of the monthly activity reporting system for department heads
- Conducting departmental meeting to analyze performance and possible areas of improvement
- Managed and upgraded ISO 9001: 2000 certification in the capacity of Deputy Management Representative.

Haldia Petrochemicals Ltd. 16.10.2000-30.03.2001

Designation: Systems Trainee

Industry: Petrochemicals

Training of SAP R/3 Version 4.0b Understanding the business processes of petrochemical industry

Training in KRIBHCO 01.05.1998-31.07.1998

- Research and Analysis of existing Transportation, Payroll and HR business processes.
- Process related data collection of the three above modules from existing reports, manuals, documents and user interaction.
- Preparing the Customer Requirement Specification (C.R.S.), trained to prepare DFD and ERD

Software/ IT Knowledge

OS: Windows 2003 Server, 2000 Pro, XP Pro, Linux Fedora Core 6.0 (basics)

RDBMS: MS Access 2000. Working knowledge of SQL Server 2000

Networking: Design, implementation and maintenance of LAN

Packages: MS Office 2003, MS Project 98, MS FrontPage 98/2000, Macromedia Dreamweaver

Academic

• Doctorate in Management from South Gujarat University. Registered in 2005, completed in 2010. Doctoral Thesis submitted on 15th December 2009. Viva successfully completed on 11th June 2010. Doctorate awarded in maiden name BASU.

• MBA (Information Systems) from D.B.I.M., South Gujarat University - **74.25%** (Gold Medalist).

• Mathematics (Hons.), South Gujarat University - **67.8%** (Statistics and Operations Research.)

• H.S.C. with 78.8% and S.S.C. with **84.6%** (1st in the batch) from Kendriya Vidyalaya No.2, Surat.

Conference, Articles

Attended UGC conference on “Infrastructure Development in India: Issues and Challenges” in Veer Narmad South Gujarat University, Surat on 26th and 27th June 2009.

Presented a paper on the Indian Power Sector co-written with my research guide Dr. Renuka Garg

Paper published in The IUP Journal of Infrastructure Sep 2010 issue. (www.iupindia.in)

Three papers under review for academic publication as on 23.03.2011

Written articles on Enterprise Resource Planning (ERP) and related issues in Express Computers

Presently writing articles in SMEWorld on issues pertaining to the SME segment as well as in the TSSIA's (www.tssia.org) monthly magazine TISA

The following link has a compilation of the same: www.change-ing.com/articles.htm

Personal Information

Languages known: English, Hindi (speak, read, write), Gujarati and Bengali (read and speak), Marathi (understand)

Strength and Weaknesses: Diligent, seek challenges, skilled in working with diverse teams, adaptive to changing business environments and excellent communication capabilities and strong power of influencing decision-making process. Weakness towards perfection and quality

Date of Birth/ Gender: 3rd January, 1976/ Female

Marital Status: Married with one son

Family details: Father is a retired Engineer, Mother is a High School Administrator after retiring as Principal, Brother is an Engineer working with Software Company, Husband is Chartered Accountant and involved in Equity Research, Son is in Pre-School, In-Law's have family managed manufacturing business

Present Location of Residence: Thane, Maharashtra

Reference

Dr. Renuka Garg,

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Veer Narmad South Gujarat University, Surat.

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Contact Details

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